



**For Advertising Needs Contact:**

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**ElijahRain Advertising**

c/o The Elijah List

310 2nd Avenue SE

Albany, Oregon 97321

### Conditions:

- Publisher has the right to refuse advertisements that violate its standards of acceptability. Advertisements that contain content omitted by Publisher because they violate its standards of acceptability shall not apply toward fulfillment of this contract.
- All ads are subject to the Publishers approval and are considered accepted only when published, even when a reservation has been previously acknowledged.
- The Publisher reserves the right to reject, cancel and/or request alternations in the content of any advertising for any reason at any time.
- The Advertiser and its Agency agree to indemnify, hold the Publisher harmless from, and defend the Publisher from any and all claims or suits (including, but not limited to libel, copyright or trademark infringement, misappropriation, or invasion of privacy and plagiarism) arising out of any advertising published.
- The Publisher will not be bound by any conditions printed or otherwise appearing on contracts, orders, or copy instructions which conflict with the provisions of the most current rate card or with policies of the Publisher.
- The subject matter, form, size, wording, illustration and typography of the advertising shall be subject to the approval of Publisher, but unless otherwise authorized in advance, no change shall be made without the consent of Advertiser or Agency.
- Where material furnished by Advertiser or Agency does not conform to advertising specification, Publisher shall communicate with Advertiser or Agency for definite instructions. If Publisher is unable to secure definite instructions from Advertiser or Agency, the advertising shall be ommitted.
- We will work with the Advertiser to receive new material, but if a new ad does not arrive in time for approval, the Publisher reserves the right to print the ad in a future issue where space allows, or print a previous ad when appropriate.
- Advertisers will not be promised specific positioning except for standard, premium-priced, special positions. Consult Advertising Department for those positions and prices.
- Advertisers may not cancel orders for, or make changes in, their advertising after the closing dates.
- Camera-ready files prepared to Publisher's specifications are required by the specified closing date.
- The Publisher cannot assume responsibility for errors or omissions in key changes or for changes made after closing dates.

### **Policies:**

- All advertisements must be viewed and approved by Publisher prior to print.
- Booking of ads does not guarantee placement.
- Approval of advertisements is based on content and creative standards.
- Ads should be professionally designed.
- No advertisements will be accepted containing content or materials created or associated with politics or political views.
- Ads should be in good taste. Indecent, vulgar, suggestive or other advertising that, in the opinion of the Publisher, may be offensive to good taste will not be approved.
- Advertisements may not contain fraudulent, deceptive or misleading statements, or illustrations.
- Advertisements should not appeal to greed by pushing schemes, or philosophies of give-it-to get-it etc.
- Ads should not promise or guarantee healings or miracles.
- Attacks of a personal nature—targeting any person or groups will not be accepted.
- Advertisements that are overly competitive or that refer abusively to the goods or services of others will not be approved.
- Advertisements that express or imply discrimination on grounds of race, national origin, sex, age, marital status, or disability will not be approved.
- Advertisements for cigarettes or other tobacco products will not be accepted.
- Advertisements promoting gambling or alcohol will not be accepted.
- Advertisements that lead to self-diagnosis or self-treatment of serious medical conditions will not be accepted.
- Advertisements offering ‘miracle’ diet pills or regimens e.g., those for which incredible and unsubstantiated weight loss claims are made will not be accepted.
- Advertorial style ads will not be accepted.